



Lucy Dickens

BEST SELLING AUTHOR | SPEAKER | LAWYER | PODCAST HOST

Like most lawyers, Lucy's career in law started the traditional way: as a law clerk. She quickly discovered that her skills and passion lay not just in the practice of law, but in the business of law too. From early on in her career, she developed her skills in various roles including lawyer, service designer, team leader, business analyst, practice manager and marketing manager.

Today, she is known as a leader in legal innovation. While so many people focus on the 'what' and the 'why', Lucy's approach focuses on action. She is all about the 'how', and is just as interested in coming up with ideas as she is seeing them brought to life.

Lucy is the author of Amazon #1 best seller, *It's Time To Do Law Differently: How To Reshape Your Firm and Regain Your Life*, a regular keynote speaker and host of the Top 10 *Doing Law Differently* Podcast.

In 2020, Lucy was recognised by The Law Society of Western Australia as the Lawyer of the Year for her contribution to the legal profession, helping law firm owners and operators reshape their firms to keep pace with the changing economy.

Lucy is a Director at Birman & Ride where she brings together people, process and technology to reshape the provision of legal services.

Lucy holds a Bachelor of Law (Hons) and Bachelor of Arts (Communications) from the University of Western Australia, and a Certificate in Human Centred Service Design from IDEO University.

Lucy lives in Perth, Western Australia with her high school sweetheart, now husband, Jack and their three young children.



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