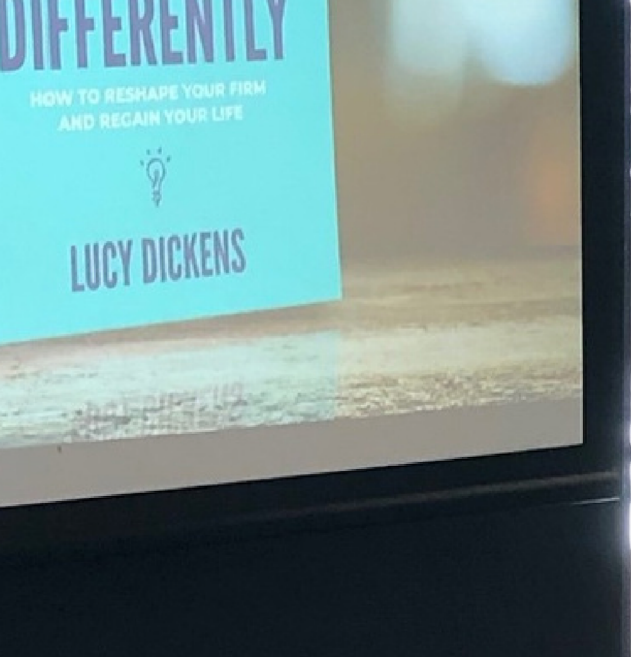




SPEAKERS KIT

Lucy Dickens





BACKGROUND

Like most lawyers, Lucy's career in law started the traditional way: as a law clerk. She quickly discovered that her skills and passion lay not just in the practice of law, but in the business of law too. From early on in her career, she developed her skills in various roles including lawyer, service designer, team leader, HR manager, business analyst and practice manager.

Lucy is a Director at Birman & Ride where she leads the firm's estate planning and non-contentious estates team. As well as practising law, she brings together people, technology and processes to design and deliver innovative legal services.

DOING LAW DIFFERENTLY

Today, Lucy is known as a leader in legal innovation. While so many people focus on the 'what' and the 'why', Lucy's approach focuses on action. She is all about the 'how', and is just as interested in coming up with ideas as she is seeing them brought to life.

Lucy is the author of Amazon #1 best seller, *It's Time To Do Law Differently: How To Reshape Your Firm and Regain Your Life*, a regular keynote speaker and host of the Top 10 Doing Law Differently Podcast.

Lucy's superpower is her ability to "find the path" from A to B and to make complex ideas easy to understand. Where others are unable to see through the trees, Lucy can map out a path and foresee the journey ahead.

In 2020, Lucy was recognised by The Law Society of Western Australia as the Lawyer of the Year for her contribution to the legal profession, helping law firm owners and operators reshape their firms to keep pace with the changing economy.



ON A PERSONAL NOTE...

Lucy lives in Perth, Western Australia with her high school sweetheart, now husband, Jack and their three young children. She spends her spare time reading business and personal development books - and really should get another hobby!

Lucy produced over 100 episodes of The Juggle podcast, where she explores topics to help career women have a satisfying career and a fulfilling family life.





LUCY'S SPEAKING STYLE

As a keynote speaker, Lucy's approach is authentic and pragmatic. Her aim is not just to inform, but to inspire action.

Lucy generously shares her wisdom and experience and ensures her presentations are full of examples and stories to inspire her audience. As with everything she does, Lucy has a focus on practicality and leaves her audience knowing not just what to do and why to do it, but importantly, how it should be done.

No matter the topic, Lucy makes her presentations engaging, current, practical and informative. Not only does she give her audience valuable take home advice that they can use immediately, she leaves them feeling inspired to implement it.

“For me, being a speaker is about inspiring new ways of thinking and motivating people into action. My presentations are full of stories and practical tips and delivered with passion.”

– Lucy Dickens



WHAT LUCY TALKS ABOUT

Lucy has experience working with small groups to facilitate workshop style sessions right up to large, professional audiences. She is an engaging presenter both online and in person.

Lucy speaks about topics related to:

- legal innovation, law firm practice management and the business of law;
- lawyer formation;
- her legal practice areas – Wills and estate planning and deceased estate administration; and
- the career/family juggle.

She can also custom design presentations to suit your audience's needs.

Having produced almost 200 podcast episodes, Lucy also makes a fantastic interviewer and facilitator.



“I love to speak about law firm innovation, legal practice management and operations, leadership and people and the career/family juggle.”
– Lucy Dickens

LEGAL INNOVATION

- **It's Time to Do Law Differently:** How to reshape your firm and regain your life
- **Productise and profit!** The what, why and how of productised legal services
- **The Journey of Getting Big Stuff Done:** What does it take to turn a big idea into a reality?
- **7 Strategies to Future-Proof Your Law Firm:** How to survive and thrive

LAWYER FORMATION

- **Bootcamp!** Everything you ever wanted to know about working in a law firm (but were afraid to ask)
- **Practising Professionalism.** Overcoming the common challenges faced by junior lawyers
- **Taking Control:** 12 practical time management strategies for busy lawyers



CAREER / FAMILY JUGGLE

- **How to Manage The Juggle:** The 6 keys to a satisfying career and a fulfilling family life
- **The Business Case for Flexible Work:** Strategies to make flexible work a success

WILLS AND DECEASED ESTATES

- **How to manage a deceased estate:** A step-by-step guide for executors and administrators
- **It's Time to Make Your Will:** Help with the difficult questions so you can stop procrastinating and make your Will



BEHIND THE SCENES

Lucy likes to serve you and your audience both on and off the stage. Before the event, Lucy will work with you to get to know your objectives, your audience expectations and will tailor her session to help you exceed expectations.

Lucy can provide assistance promoting your event through her social media channels. She can also create a 'teaser video' that you can send to your event attendees ahead of time.

Lucy will spend time with your group after her session to connect with people individually and answer questions.

Lucy's goal is to provide both you and your delegates with an experience that is impactful and provides you a massive return on investment





WHO I WORK WITH





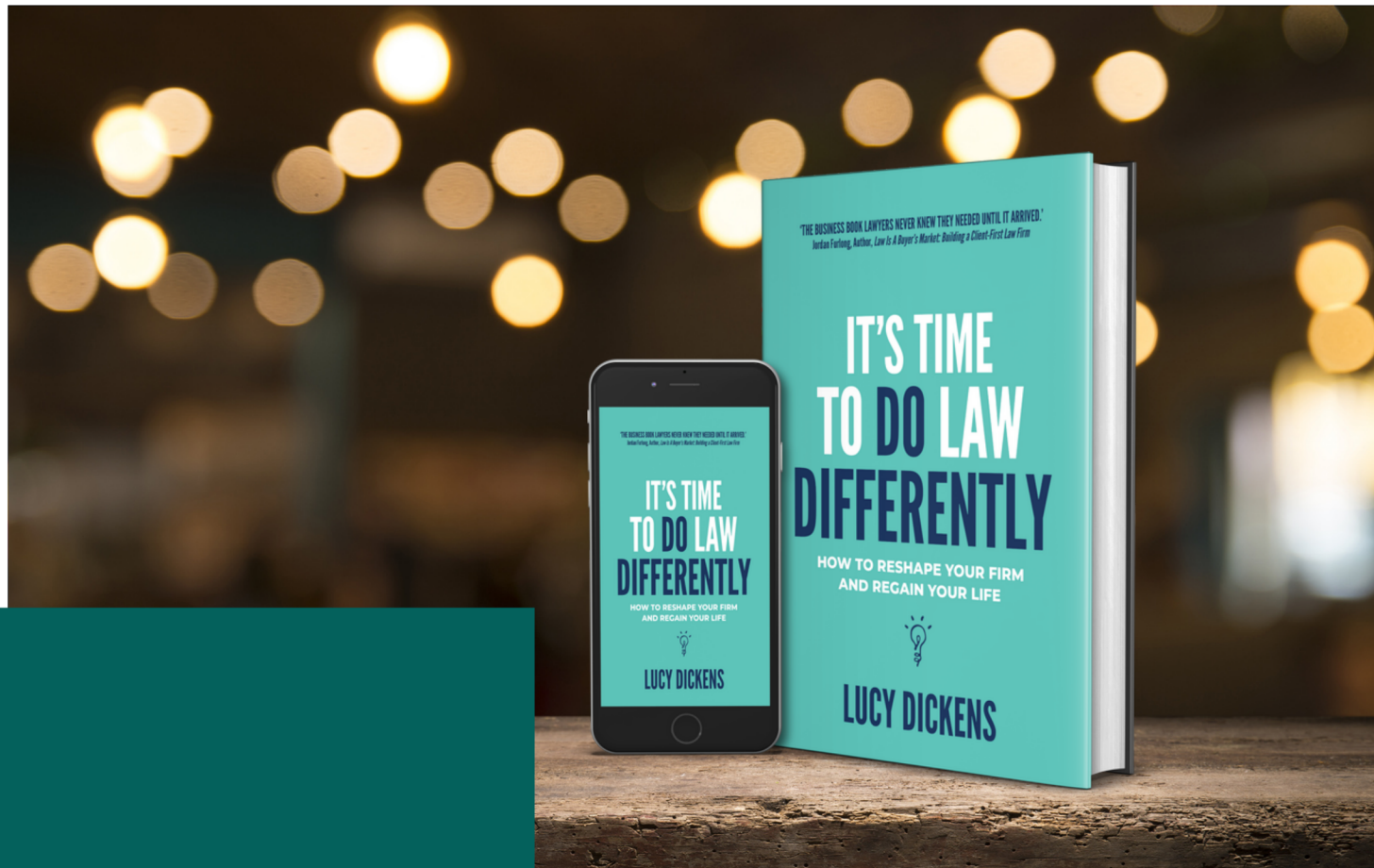
TESTIMONIALS

"Lucy carefully crafts her messaging so as to best engage her audience and leave them not just knowing but also understanding how to "do law differently". I've had the pleasure of seeing Lucy deliver both face-to-face conference presentations and live streamed webinars. She is a confident presenter with an excellent command of her content, an impressive arsenal of practical examples and, of course, a professional delivery style." **Ann-Maree David, Executive Director, Qld College of Law**

"Lucy is an energetic facilitator with great presence. She engaged a room of 30 lawyers, across different practice areas and a big age range – she had the room buzzing, which was impressive. Her presentation was very well structured and her material was beautifully presented. She is very authentic in her delivery and was lovely to deal with before and after her session. I would highly recommend her for facilitation or speaking engagements." **Carmen Maughan, Senior Professional Development Officer, The Law Society of Western Australia**

"Lucy is a polished and engaging presenter who really knows her stuff. Lucy uses her natural strength in building frameworks and systems to ensure her audiences are left with practical takeaways they can implement immediately." **Clarissa Rayward, Happy Lawyer, Happy Life**

"I had high expectations and you exceeded them - such a helpful webinar...I love your work, and this session has been a highlight of lockdown for me." **Webinar Attendee**



LUCY'S BOOK

If you'd like to add an extra gift for your audience, you can add a signed copy of Lucy's book, *It's Time to Do Law Differently: How to Reshape Your Firm and Regain Your Life*.

WOULD YOU LIKE TO WORK WITH ME?

If you think I'm the person to present to your audience, I'd love to hear from you.

I will do everything I can to make your next event a huge success. To confirm my speakers fee and make a booking, please get in touch by phone or email.

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0423 743 184

Lucy Dickens



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